

# Croydon Council

For General Release

<b>REPORT TO:</b>	<b>HEALTH &amp; WELLBEING BOARD (CROYDON)</b> <b>12 June 2013</b>
<b>AGENDA ITEM NO:</b>	<b>11</b>
<b>SUBJECT:</b>	<b>Annual Report of the Director of Public Health, 2012</b>
<b>BOARD SPONSOR:</b>	<b>Dr Mike Robinson Director of Public Health</b>
<b>CORPORATE PRIORITY/POLICY CONTEXT:</b> The production of an independent annual report is one of the professional responsibilities of directors of public health. The Director is required to report on the health issues affecting the borough. The report can take a different theme or topic each year. This year's report is presented in magazine style format to increase accessibility to the various subjects discussed.	
<b>FINANCIAL IMPACT</b> There are no financial issues arising from this report. Public health responsibilities transferred to Croydon Borough Council on 1 <sup>st</sup> April 2013. A ring fenced budget transferred from the NHS on this date.	
<b>KEY DECISION REFERENCE NO.:</b> N/A	

## 1. RECOMMENDATIONS

That the board note this report.

## 2. EXECUTIVE SUMMARY

The draft annual report of the director of public health for 2012 aims to draw attention to how local residents can take more responsibility for their health. It is one of a number of documents, including the Joint Strategic Needs Assessment (JSNA), which informs Croydon's joint health and well-being strategy for 2012-15

## 3. DETAIL

This report describes some of the important public health issues in Croydon and is targeted at a general readership. It illustrates health issues through the eyes of the people in Croydon and describes some of the services available through the NHS, voluntary sector and other partners to assist people with these health issues. The report encourages preventive health measures throughout the life course; the ways parents can help children and families to

be healthy, the idea of more self-management (helping yourself to be healthy) and the variety of ways the public can do this. It is designed to be an accessible introduction to what the public health team does and how this relates to the individual resident of Croydon and their family.

The report will be available electronically and gives contact details for public health staff, and links to more information if required.

**4. CONSULTATION**

N/A

**5. FINANCIAL AND RISK ASSESSMENT CONSIDERATIONS**

There are no financial issues arising from this report. Public health responsibilities transferred to Croydon Borough Council on 1<sup>st</sup> April 2013. A ring fenced budget transferred from the NHS on this date

**6. COMMENTS OF THE COUNCIL SOLICITOR AND MONITORING OFFICER**

6.1 None for the purposes of this report.

**7. HUMAN RESOURCES IMPACT**

7.1 None for the purposes of this report.

**8. EQUALITIES IMPACT**

These considerations are addressed within the body of the draft annual report.

**9. ENVIRONMENTAL IMPACT**

These considerations are addressed within the body of the draft annual report.

**10. CRIME AND DISORDER REDUCTION IMPACT**

These considerations are addressed within the body of the draft annual report.

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**CONTACT OFFICER:** Dr Sara Corben, Consultant in Public Health, Public Health Croydon, DASHH. Tel: 020 8274 6130

**BACKGROUND DOCUMENTS:** *Annual report of the Director of Public Health, 2012 – can be viewed online with agenda papers: [www.tinyurl.com/LBCMeetingsCalendar](http://www.tinyurl.com/LBCMeetingsCalendar) (select meeting from calendar and follow links)*